

Morgan Fippinger
Co-Founder and Director of Client Services,
Marketing and Social Media
The Art Truck: Mobilizing Creativity
www.thearttruck.com
(860) 550-3115
contact@thearttruck.com



FOR IMMEDIATE RELEASE

THE ART TRUCK SCHEDULED TO MOBILIZE CREATIVITY AT THE INDUSTRIAL MUSEUM OF NEW BRITAIN
Hands-on craft activity will inspire innovation, invention

New Britain, CT – The Art Truck of Glastonbury, CT will be featured at The New Britain Industrial Museum **Saturday, June 8 2013** from 1:00 – 2:00 p.m. as part of “Open Saturdays”, a free family event taking place at the New Britain Industrial Museum in downtown New Britain, CT.



Gear up to discover why New Britain Connecticut is the Hardware Capital of the World and get in touch with your inner-inventor in Connecticut’s only mobile art studio. View the Industrial Museum’s extensive collections of hardware and inventions from industrial titans Stanley Black & Decker, Fafnir Bearings, American Hardware, and more. Hands-on, “industrial craft” activities for all ages in The Art Truck will inspire innovation and invention.

This event is **FREE** and open to the public! Secure on-site parking is available.

Location: New Britain Industrial Museum, ITBD Building, 185 Main Street, New Britain, CT

9:45 am Welcome and Opening Remarks at Museum entrance
10:00 am Museum Opens
1:00 – 2:00 “Industrial Craft” activity on The Art Truck
4:00 pm Museum closes

About The Art Truck: Mobilizing Creativity

Connecticut’s only mobile art studio puts the “art” in party. The Art Truck delivers fun, educational birthday parties and events to your home, school or office. An inspiring menu of unique projects offers creative experiences for all ages, while “art-tenders” make party planning and management a breeze. Gift bags, invitations, snack packs and full party services are available to turn any party into a work of art.

The Art Truck: Mobilizing Creativity
306 Naubuc Ave Glastonbury, CT 06033
(860) 805-7471
contact@thearttruck.com
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For more information contact:

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